

AdvanceMobilizer

MEN'S – LADIES – STUDENTS – COUPLES



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www.ChristLifeMin.org
540-890-6100

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Dear Prayer Advance Mobilizer,



Your burden to impact people for the Kingdom's sake is to be commended! Thank you for your desire to mobilize others to attend the upcoming Prayer Advance.

To assist you in spreading the word about the Prayer Advance, the following resources are available:

1. CD Disc

Suggested Ideas to Promote the Prayer Advance
Hints for an Information Table
Printable PDF Posters
PowerPoint Ads

2. DVD Disc

Heart, History and Vision of the Prayer Advance
8 minute Men's Prayer Advance promotional video
4 minute Men's Prayer Advance promotional video
4 minute Ladies' Prayer Advance promotional video

3. Advance Mobilizer Web Site

Downloadable Brochures
Printable Posters
Promotional Videos
Registration Links
And Much More!

Additional brochures are available from our web site or may be requested from our office. Thanks for using these resources wisely.

We recommend that you follow the "Suggested Ideas" as closely as your individual situation permits. But let me say that THE BEST way to mobilize folks to attend an Advance for the first time is a personal invitation. All the other ideas (announcements, posters, flyers, etc.) will prepare folks for your personal invitation. Sharing what God has done for you can be the greatest method of mobilizing people you will ever use.

Your role in mobilizing individuals to attend the Advance is very important. Thank you for your willingness to minister in this way.

Yours for Revival,

Harold Vaughan

Harold Vaughan

Suggested Ideas for Advance Mobilizers

1. Pray and ask God to use you as an Advance Mobilizer!

Drysdale said, "We accomplish more by our radiations than our exhortations." Spirit-filled people exude a tremendous "unconscious influence."

2. Pastoral Support. It is essential to have your Pastor's support. The people of the church need to know that the pastor is behind the Prayer Advance. Spend time with your Pastor explaining the Advance. Let him know that you are not asking him to do all the work – unless he would prefer to – but that you need him to speak about it from the pulpit, etc.

3. Make Pulpit Announcements. These must be scheduled in advance. Have your pastor make the announcement or, with your pastor's hearty approval, you make an announcement. The actual announcement should be concise, but contain all the information necessary. Eight and four minute promotional



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videos are available on the Advance Mobilizer DVD or from our web site. These are excellent tools to use in a public service.

4. **Be Practical.** Make full use of the DVD videos, posters, PowerPoint ads, brochures, bulletins, announcements, etc. Have a brief meeting before leaving to cover and coordinate Advance details with your group. Consider organizing a caravan so you can travel together to the Advance.
5. **Personally invite others from your church, family, work, and community to attend with you.** This is by far the best way to mobilize people to attend the Prayer Advance. A simple word of testimony about how God has changed your life will speak volumes and do more than all other promotional material.
6. **Publicize the Advance in Sunday School classes and other small group settings with an appropriate announcement.** Have a sign-up sheet and encourage those who show an interest to put their names and phone numbers on it so you can contact them later. (See the “Registration Planning Sheet” on the Advance Mobilizer CD or web site.) Follow up promptly with those who show an interest.
7. **Proclamation.** Arrange for those who have attended a Prayer Advance to give a testimony concerning the impact the Advance has made on their lives. These may be scheduled in conjunction with pulpit and Sunday School announcements. If there is no one in your church or area who can give a testimony concerning the Prayer Advance, we may be able

to arrange for someone to come to your church to give a testimony and assist you in promoting the Advance. Promote this day in advance as a time for your congregation to learn more about the Advance, as well as to REGISTER THAT DAY.

8. **Be Proactive.** Set up an information table in your church lobby. See the “Advance Mobilizer Information Table Hints and Suggestions” section for ideas on setting up and using an information table.
9. **Pay the way for your Pastor.** Many churches pay the way for all staff members to attend as a “Conference Expense.” Some churches help those who do not have the financial resources to attend by paying all or part of their registration fee.
10. **Preparation.** Organize prayer meetings among the men and women in your church to pray for the Advance and those attending. Pray for spiritual breakthroughs, a spirit of brokenness, repentance, obedience, and joy unspeakable for all registrants.
11. **Promote.** Promote the Advance by contacting pastors of other local churches and request the opportunity to present the Advance ministry during their services.

Advance Mobilizer Information Table Hints and Suggestions

The Information Table, along with personal contacts, may be the most effective part of your effort to encourage others to attend the Advance. As you know, Sunday is a busy day at church. It is important to have a consistent place in your church for several weeks where people know that they can find you to ask questions and pick up registration materials. Here are some ways to make your table effective:



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- Enlist others to help! Ask those in your church who have attended an Advance to help staff the Information Table. Be sure these helpers have all the necessary information and materials.
- Set up the table in the most visible place possible; preferably near an exit so those interested can access it as they enter or leave the church.
- Place posters over the table or on the table.
- Have plenty of brochures and/or registration forms available to hand out to those interested in attending.
- Have a sign up sheet on the table and encourage those who show an interest to put their name and phone number on it so you can contact them later. Be sure to follow up promptly with those who show interest.
- Stand in front of the table and greet people as they come. Your personal invitation to attend the Advance may be the deciding factor in whether an individual attends.

How to Organize Registrations

Careful organization on the part of the Advance Mobilizer is essential to the successful registration of your church group. The following points will help in that process:

- Set a deadline for all registrations to be turned in to the Advance Mobilizer. It pays to register early.
- Compile registrations and send them in together. To assist you, use the “Registration Planning Sheet” included on the Advance Mobilizer CD or web site.

- Have each registrant, paying by check, write the check to the church and then send a single church check to Christ Life Ministries, Inc. to cover all of your group’s registration fees (except for those paying by credit card). This will assist in the quick and accurate processing of your group.

Special Notes Concerning the Student Advance

- Explain to parents your church’s youth philosophy and why you are coming to the Advance.
- Explain to parents and youth alike what you expect to happen during the Advance (Great preaching, Excellent Fellowship, Great Prayer Times, etc.).
- Instruct parents to encourage their children not only to enjoy themselves, but also to allow God to work in their hearts. Encourage parents to pray for their children.
- Pray for your youth before, during, and after the Advance. Pray that God will put you in contact with those who need to attend.
- Set up a scholarship fund for young people who may not be able to attend otherwise.
- Before leaving for the Advance, conduct a meeting with youth and their parents to go over the details of the Advance. Suggest items to pack or leave at home, discuss clothing guidelines and any other necessary information.
- Organize prayer meetings among the youth in your church to pray for the Advance and those attending. Pray for a spirit of brokenness, conviction, repentance, obedience, and God-instilled enthusiasm among all attending.
- Arrange for youth who have attended a Prayer Advance to give a testimony concerning the impact the Advance has had on their life. These may be scheduled in conjunction with Pulpit and Sunday School announcements, or in a Youth Emphasis Service. If there are no youth in your church or area who can give a testimony concerning the Prayer Advance, we may be able to arrange for someone to come to your church to give a testimony and assist you in promoting the Advance.



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How to Prepare for a Prayer Advance

Begin preparing long before the Prayer Advance starts. Preparation needs to take place in the heart of each attendee so that God can bring about life changes during the Advance. In order to succeed, you must prepare. Someone has said, "Aim at nothing, and you will hit it every time." Preparation takes time, effort, and much prayer. The more preparation that takes place, the more the Lord seems to do. The more the Lord does, the more people will want to attend.

- Explain what you expect to happen during the Advance (Great Preaching, Great Fellowship, Great Singing, and Great Prayer Times).
- Earnestly pray and ask God to burden the hearts of people to attend.
- Organize opportunities for coordinated prayer and fasting prior to the Advance.
- Consider listening to a message from our Audio Sermons section from past Advances.
- Schedule regular prayer meetings prior to the Advance (in Sunday School classes, before and after services, or other convenient times during the week).
- Utilize as many of the following preparation resources as possible:

- Listen to Audio Sermons from past Advances (available at www.christlifemin.org)
- Distribute the PDF preparation handouts on the Advance Mobilizer disc and web site.
- Read one (1) of the following books available from Christ Life Ministries, Inc. To order, please visit the Advance Mobilizer web site or call our office at **540-890-6100**

✓ **The Calvary Road**
by Roy Hession—\$6.00

✓ **The Hidden Life of Prayer**
by David MacIntyre—\$1.50

✓ **Opened Windows**
by James Stewart—\$9.00

✓ **The Nature of a God-Sent Revival**
by Duncan Campbell—\$2.95

